

**20<sup>th</sup> August 2009**

**Lowell Group achieves Investors in People status**

Lowell Group, the Leeds-based debt-purchasing specialist, has been awarded Investors in People status.

The award recognises businesses that demonstrate world-class good practice in people management. Recent research has shown that achieving Investors in People helps organisations to improve employee engagement, retention, customer service and supports the achievement of strategic objectives.

Andrew Bartle, Lowell Group's Chief Operations Officer said: "We are delighted to be recognised as Investors in People. We firmly believe that our people are key to the businesses success; we put a tremendous amount of time and effort into their development and making sure they are fully engaged with our business ethos.

"At the same time, the journey towards achieving Investors in People has provided us with a useful framework for continuous development and also helped us identify one or two new ideas for improving our business performance."

"Gaining this award has provided us with the opportunity to build on the Training Journal Award we were presented with in 2008".

Launched in 1992 Investors in People is recognised as the UK's principal standard for improving business performance through people. To date, over 35,000 organisations employing almost seven million people have achieved Investors in People recognition.