

## LOWELL GROUP APPOINTS BUSINESS DEVELOPMENT MANAGER

14<sup>th</sup> February 2008

Lowell Group, the fast-growing Leeds-based debt purchasing specialist, has appointed Emmaline King as its business development manager.

Emmaline will be responsible for helping to develop debt purchasing opportunities with both new and existing clients. A key element of her role will be to promote the benefits of debt sale to potential clients.

She has joined Lowell Group from Nationwide Building Society where she was debt sale manager, a position which has given her ideal experience for her new role.

Commenting on Emmaline's appointment, Joyce Newman, Lowell Group's sales and marketing director, said: "Emmaline has built up a tremendous understanding of the debt sale and purchase market and from her time as a debt sale manager she knows exactly what is important to a seller! We are delighted she has joined us and are confident she will make a significant contribution to our future success."

Emmaline added: "I know Lowell Group very well. They are at the forefront of the debt purchase industry and joining them was an easy decision to take. I'm really looking forward to being part of such a successful team..."

Formed in 2004, Lowell Group is well on track to achieve a collections turnover in excess of £75m for this financial year. It has almost doubled its size year on year and currently employs more than 300 people at its state-of-the art HQ and customer contact centre in Leeds.

Lowell Group's operations division Lowell Financial is currently servicing more than two and a half million consumer accounts with an asset value in excess of £2.8 billion.

In November Lowell Group was named 'Debt Purchaser of the Year' at a national debt industry awards event and this month Lowell has been selected as a finalist in the 'Fast Growth Business Awards 2008. Chief executive officer James Cornell is the Yorkshire Institute of Directors' 'Young Director of the Year 2007'.